



Media Release
25 February 2009

Gloria Jean's Coffees will open in the Czech Republic

Australian owned global specialty coffee brand and 'Food Franchisor of the Year 2007', Gloria Jean's Coffees, has announced its expansion into the Czech Republic and the appointment of Master Franchise Partner, Asko Nabytek Spol. s.r.o.

Asko operates a chain of successful contemporary and affordable furniture retail outlets in the Czech Republic, Slovakia, Germany and Hungary.

The Gloria Jean's Coffees business will be headed by Mr Ali Gedikoglu, who has been responsible for the recent international expansion of Asko. Mr Gedikoglu's international retailing skills and company infrastructure will be complemented by his associate Mr Ibrahim Erguer who has considerable hotel and hospitality experience.

Executive Chairman of Gloria Jean's Coffees, Nabi Saleh said, "With an already established coffee culture in the Czech Republic, we believe there is significant potential for the unique product offering of Gloria Jean's Coffees."

"Gloria Jean's Coffees International already operates successful businesses in Romania, Hungary and Kazakhstan and we believe this will be a valuable addition to our Eastern European market," he added.

About Gloria Jean's Coffees

Australian owned and operated global brand, Gloria Jean's Coffees, is a leading specialty coffee retailer and one of the fastest growing franchise organisations in the world.

Through 915 stores in 35 countries worldwide, Gloria Jean's Coffees sells hand crafted signature hot and cold coffee drinks, traditional espresso drinks, a range of single origins, blends and estate whole bean coffees and specialty teas, along with pastries and coffee accessories.

In October 2006 Gloria Jean's Coffees was awarded '2006 International Franchisor of the Year' by the Franchising & Licensing Association Singapore (FLA).

For more information visit www.gloriajeanscoffees.com

Gloria Jean's Coffees

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