



**Media Release**  
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## **Gloria Jean's Executive Chairman named Export Hero**

Gloria Jean's Coffees Executive Chairman, Nabi Saleh, has this week been honoured as an Australian Export Hero by the Australian Institute of Export.

The award recognises the unique contribution made by an esteemed group of industry leaders to the development of Australia's export image on the world stage, through their outstanding careers, organisations and industries.

"The Export Heroes have contributed to Australia's image as a progressive member of the international business community and are role models for future generations of Australian exporters," said Ian Murray AM, Executive Director, Australian Institute of Export.

One of only six recipients for 2009, Mr Saleh attributes the prestigious acknowledgement to the efforts of Gloria Jean's Coffees expert international support team and enthusiastic master franchise partners.

"We are very humbled by this honour, which is the result of the hard work and ingenuity of our dedicated team and showcases Gloria Jean's Coffees not only as a coffee exporter, but also a leading exporter of franchise systems internationally," Mr Saleh said.

"It is also a testament to our international master franchise partners who have worked with us to build the brand in 35 markets around the world so far."

With the reintegration of the US business into the global family last month, Gloria Jean's Coffees is today a truly Australian owned international brand. Over more than a decade, Mr Saleh and his team have developed one of the world's fastest growing specialty coffee franchises characterised by its high quality specialty coffees and cutting edge systems and training.

Gloria Jean's Coffees now has 917 coffee houses in 35 countries across the globe, such as Turkey, Malaysia, Mexico and Poland, and have continued to grow internationally, opening nine new markets in the last year alone including China and India.

Gloria Jean's Coffees has also won a number of export awards including the 'Western Sydney Exporter of the Year' at the 2007 NSW Premier's Export Awards and the PricewaterhouseCoopers 'Franchise Export of the Year' in 2007. The company was also named the '2006 International Franchisor of the Year' by the Franchising & Licensing Association Singapore.

Awards were presented last night by the Hon. Simon Crean MP, Minister for Trade, at a presentation dinner at Parliament House.

**ENDS**

**Editor's Note:** *Images of award presentation are available on request.*



### **About Nabi Saleh, Executive Chairman Gloria Jean's Coffees**

Nabi Saleh is the founder and Executive Chairman of Gloria Jean's Coffees as well as several other successful businesses. Gloria Jean's Coffees is the largest specialty coffee retailer in Australia and now, having acquired the international branding rights for all countries globally.

Nabi is one of the foremost commodities experts in Australia, specialising in coffee, tea and cocoa, with over 30 years of experience.

Nabi's extensive involvement in the Australian coffee industry extends to his establishment of Columbia Coffee and Tea in 1983, Tea and Coffee Traders in 1986, Maranatha Imports Exports in 1989, Praise International in 1994 and Gloria Jean's Coffees in 1996.

His passion and vision is to be an encouragement to businesses and business people in fulfilling their dreams and to reach their potential.

### **About Gloria Jean's Coffees**

Australian owned and operated global brand, Gloria Jean's Coffees, is a leading specialty coffee retailer and one of the fastest growing franchise organisations in the world.

Through 917 stores in 35 countries worldwide, Gloria Jean's Coffees sells hand crafted signature hot and cold coffee drinks, traditional espresso drinks, a range of single origins, blends and estate whole bean coffees and specialty teas, along with pastries and coffee accessories.

For more information visit [www.gloriajeanscoffees.com](http://www.gloriajeanscoffees.com)

### **About the Australian Institute of Export and Australian Export Heroes**

Established in 1956, the Australian Institute of Export (AIEx) is a national, not-for-profit membership organisation providing practical education and training, a wide range of exporter services, a conduit between industry and government, and recognition events.

AIEx operates in all states of Australia and is a member of the International Association of Trade Training Organisations (IATTO).

The Australian Export Heroes Awards recognise and congratulate the champions of Australia's export community. A national initiative of the Australian Institute of Export and its partners, the Export Heroes Awards highlight outstanding careers, dedication and commitment to building Australia's export and international interests.

**For more information and interview requests please contact Gloria Jean's Coffees Australian media office** : Tanya Lim or Ivana Tranchini, Horizon Communication Group on +61 2 8572 5600 or [ivana@horizoncommunication.com.au](mailto:ivana@horizoncommunication.com.au).